

Madklubben's cookie and privacy policy

When you visit our website (www.madklubben.dk) information about you is gathered in order to adapt and improve our content. If you don't want your information to be gathered, you should delete your cookies. ([see guide](#)) and refrain from further use of our website. Below we have elaborated on the kind of information we gather, the purpose of said information and the third parties, which have access to it.

Cookies

Our website uses "cookies", which are small text files that automatically saves to your computer, smart phone or similar device with the purpose of being able to recognize said device, remember certain settings and conduct statistics. Cookies do not contain damaging code such as virus etc.

It is possible to delete or block cookies. See a how-to-guide here: <http://minecookies.org/cookiehandtering>. If you delete or block cookies, you may risk that the website doesn't function optimally and that there may be content you cannot access.

Our website contains cookies from third parties, which may to a varying degree include:

- Quickpay (online payment system)
- Google Analytics (website analysis and optimization)
- Kinsta (server system)
- Dinnerbooking (table reservations)
- Superb (table reservations)
- Facebook (social media)
- Instagram (social media)

When you use our website we gather and process a range of personal data. For example, this occurs by simply navigating our different pages, if you "like" a blog post or purchase something e.g. a gift certificate or event tickets.

We typically gather and process the following types of information: A unique ID and technical information about your computer, tablet or smart phone, your IP address, geographical location and information about the pages you visit (interests). To the extent of which you provide explicit consent and enter the information yourself we will also process information such as: Name, phone number, e-mail, address and/or payment information. This will typically be the case when purchasing a gift certificate or event tickets online.

Purpose

Cookies are necessary to make the website function optimally. Cookies on this site are mainly used to measure traffic and optimize the content of our pages. Furthermore, the information is used to register your purchases and payments as well as to make us able to deliver the services you request.

When visiting our website you must accept cookies. Some are used for statistics and others are set by third party services. By clicking 'OK' you agree to the use of cookies, in the following categories:

Required

Required cookies help make a website usable by enabling basic features such as page navigation and access to secure areas of the website. The website cannot function optimally without these cookies.

Functional

Functional cookies allow you to store information that changes the way the website looks or behaves, e.g. your

preferred language or the region you are in.

Statistical

Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting information.

Marketing

Marketing cookies are used to track visitors across websites. The intention is to show ads that are relevant and engaging to the individual user and thus more valuable to publishers and third-party advertisers.

Unclassified

Unclassified cookies, we are in the process of classifying together with the providers of the individual cookies.

If you wish to avoid Google Analytics tracking you can download Google's "Opt-out Browser Add-on" by [clicking here](#). You can read more about Google's and Google Analytics' privacy policy by [clicking here](#).

Storage period

The information is stored for the amount of time allowed by current legislation and we delete it when it's no longer necessary to us. If you "like" one of our blog posts that data will be stored indefinitely. Purchases of gift certificates and event tickets will be stored for the remaining calendar year + 5 years. Data gathered through Google Analytics will be stored for 2 years.

Redistribution of information

Information about your use of our website, the pages you visit, your geographical location, sex, age segment etc. is redistributed to third parties to the extent that this information is known to us. You can see a list of the third parties in question in the paragraph regarding "Cookies" above. The information is solely used for statistics and analysis.

Access and complaints

You have the right to be informed about the personal information we process about you. You may also object to the processing of your information at any time. If the information we process about you is wrong have the right to have it corrected or deleted. If this is the case you can reach us through madklubben@madklubben.dk. Should you want to complain about our processing of your personal data you also have the option to contact [The Danish Data Protection Agency](#).

The website is owned and published by:

Madklubben
Klosterstræde 9
1157 Copenhagen
Phone: +45 33 32 32 34
madklubben@madklubben.dk

This document has been updated on February 17th, 2020.